

THE INNER WORKINGS OF THE EXPO



HISTORY OF THE SHOW

- > The Show was the brainchild of Doug Foscale of Fos Scale Models.
- ➤ The first 4 shows were called The Craftsman Structure Show, held from 2007 2010 in Mansfield Massachusetts.
- Doug Foscale, Jimmy Deignan & Scott Mason were the producers of those shows.
- ➤ In 2010 the partnership ended, with Doug & Jimmy forming the current show called the Fine Scale Modelers Exposition (EXPO), adding Hal Reynolds of Atlantic Scale Models and Brian Bollinger of BEST Trains to the list of promoters.
- > In 2013 I was added as a promoter to the show.

Show website is: www.modelrailroadexpo.com

THE CREW





PREVIOUS EXPO SHOW LOCATIONS

- > 2011 Peabody, MA
- > 2012 Strasburg, PA
- > 2013 Pittsfield, MA
- > 2015 Scranton, PA



The Next EXPO is being held in Boston's North Shore area at the Doubletree Hilton in Danvers, Massachusetts





The Dates:

March 31,2016 – April 2, 2016

(Thursday – Saturday)



SHOW STRUCTURE

- > 3 Day Show: March 31 to April 2 (Thursday Saturday)
 - Day 1 Thursday: Premium Clinics (Additional Cost)
 - √ These are hands on (make & take) type clinics
 - ✓ Class size is a maximum of 20 attendees
 - √ These clinics sell out quickly



PREMIUM LED HANDS-ON CLINIC IN STRASBURG, PA



- Day 2 Friday:
 - √ Standard Clinics
 - √ Vendor Room Opens
 - ✓ Contest Room Opens
- Day 3 Saturday:
 - √ Standard Clinics
- ✓ Vendor Room Opens
- ✓ Contest Room Opens ✓ Awards Banquet (Evening)



STANDARD CLINICS

- Standard Clinics are held in 2 rooms simultaneously from 8AM until 6PM
- Some clinics will repeat on different <u>days</u> and <u>times</u> so that everyone has a chance to attend ALL of the Clinics!

CLINICIANS

- Doug Foscale
- Bob Mitchell
- Dave Frary
- Mike Tylick
- ▶ Hal Reynolds
- Brian Bollinger
- > Robert Seckler
- Mike Baker
- Dave Myers
- Many more to come

CONTEST ROOM

There are 8 Categories:

- > 2" x 2"
- > 8" x 8"
- > 18" x 18"
- > Yard by Yard (3' x 3')
- Rolling Stock (Freight or Locomotives)
- ➤ Marine Challenge
- > Best Structure
- > Best in Show





WE ARE THE ONLY SHOW THAT PAYS \$1000 CASH FOR BEST-IN-SHOW

NEW FOR 2016: \$100 FOR EVERY OTHER 1ST PLACE WINNER



Previous Model Winners



18" x 18"



YARD BY YARD



MARINE CHALLENGE



BEST STRUCTURE



VENDOR ROOM

- ► All show venues most have at least 10,000 sq. ft. of space for our vendor room
- ► <u>All</u> of the Big Names in the hobby are <u>invited</u>:
 - > South River Model Works
 - > Fine Scale Miniature's
 - > FOS Scale Models
 - > Railroad Kits
 - > Atlantic Scale Models
 - > BEST Trains
 - > Scenic Express
 - > Seaport Modelworks



VENDOR ROOM PICS



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QUESTIONS?

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